

# The Kiwanis Tidings



"Entered as second-class matter November 7, 1934, at the post office at San Diego, California, under the Act of March 3, 1879."

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No. 14

## "IT PAYS TO ADVERTISE"

Now comes the Underprivileged Child Committee with a message to the members for their co-operation in a new stunt which should prove very satisfactory.

This committee, as you know, is looking after the needs, particularly of the Helping Hand Home for Children, and of course the needs are greater than we have been able to supply.

Money is being raised in this fund through a quarterly donation of each member but additional funds are needed so the Tidings has been called into play to assist in this worthy cause.

Many years ago, in the earlier history of this club, members were each asked to buy advertising in the Tidings to cover the costs, so a plan is now being advanced which, however, will be purely voluntary on the part of each member for the purchase of a one inch space of advertising for the month at the rate of two dol-

lars.

It is proposed to sell four such spaces each month and the entire proceeds from these ads, will be devoted to the Helping Hand Home Committee to assist them in supplying needful things to the "Home."

The matter will be further explained by Harry Malm or some member of his committee at the next meeting but in the meanwhile, get your ad ready for the next issue.

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## KIWANI-ANNES

Mrs. John Voorheis has extended an invitation to the Kiwanis-Annes, to spend May 22, in her lovely country home at Descanso.

A pot-luck luncheon will be served at noon. Mrs. Voorheis will talk about her visit to the New York World's Fair.

Committee reports are falling away behind schedule and this month only three such showed up in time for use in the monthly report.

Whasamatta fellows?



THE KIWANIS TIDINGS

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Oklahoma City, Oklahoma

District Governor

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Club Office

857 Seventh Avenue      Phone Main 0745

ROBERT L. MUELLER, Editor

NEXT TUESDAY

Our speaker for next week is a man of international experience and reputation and those of you who have read the last week's Tidings will have noted his long list of scholastic and other achievements, all of which will well qualify him to talk on the subject chosen.

Several members are inviting their Japanese friends to be their guests at this meeting and we expect to have ten to fifteen present.

Harvey Atherton will be chairman of the program and is given this honor by reason of his close association with the speaker in his University career as Harvey tells us that Mr. Inui won the oratorical contest away from him at the University of Michigan.

From this you will know that Mr. Inui is a good speaker and will have a real message for us,

Your advertisement in this space will cost two dollars for a whole month.

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## GOING TO NEW YORK?

The secretary is in receipt of a letter from a Kiwanian living in Freeport, Long Island, which is near the New York World's Fair Ground offering his home to visiting Kiwanians in lieu of hotel accomodation which we are told is getting very scarce. The rates are very reasonable and the home is well equipped to take care of a number of guests. Any one contemplating a trip to New York is advised to get in touch with the secretary for further information.



## "NECESSITY OF INTERNATIONAL TRADE"

The "Necessity for International Trade," was interestingly brought home to us in the talk by Mr. E. S. Booth, Assistant General Freight Agent of the Matson Navigation Lines with headquarters in Los An-

geles.

Few of us realize how dependent we or any other country is on each other for raw materials and when the speaker stated that we would have no automobiles, no telephones, no radios if we did not import some of the necessary raw materials which go to make up these articles in their complete form, the lesson strikes home in a very forcible manner.

A world, looking forward only to a peaceful intercourse with its various nations, looking towards a stronger and better method of living, a saner outlook on the trials and tribulations of each one of us, has need of just such information and if this could be brought home (so that it would stick) to the belligerent countries, what a glorious thing would be accomplished.

It has been stated that the country that believes itself to be self-contained, will soon deteriorate into oblivion unless it wakes up to the impossibility of such a situation.

Thank you Mr. Booth for this

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Your advertisement in this space will cost two dollars for a whole month.

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very interesting talk and we are sure you have opened the eyes of many to the need for International Trade.



"You cannot afford to miss a meeting. Kiwanis means much to the business man for Kiwanis are doing constructive building to bring back good times. You need to be a Kiwanian!" — Strathmoor, Detroit, Michigan.

Your advertisement in this space will cost two dollars for a whole month.

WHERE TO MAKE UP ATTENDANCE

TUESDAY

Brawley, Planters Hotel, 12:10.  
Oceanside, El Rey Cafe, 12:10.  
San Diego, San Diego Club, 12:10.

WEDNESDAY

Calexico, De Anza Hotel, 12:10.  
Ocean Beach, Thursday Club, 12:15.  
National City, Kiwanis Club House, 12:10.

THURSDAY

Yuma, Arizona, Masonic Temple, 12:10.  
Escondido, Hotel Charlotta, 12:15.  
East San Diego, Masonic Hall, 12:10.

FRIDAY

El Centro, Barbara Worth Hotel, 12:15.  
La Jolla, La Valencia Hotel, 12:10.

PROGRAM

TUESDAY, MAY 23, 1939

SAN DIEGO CLUB

12:10 Noon

SPEAKER OF THE DAY

KIYO SUE INUI, LL.D.

Subject

"JAPAN'S OUTLOOK"

From a Popular and Economic  
Standpoint

PROGRAM CHAIRMAN

HARVEY ATHERTON

(Attorney)