

CLUB OFFICERS

HARRY D. FRELSPresident
M. TED DIXONImmediate Past President
ROBERT W. KLAIBERFirst Vice President
ELLIS M. BENSONSecond Vice President
O. W. TODD, JR.Secretary-Treasurer

EXECUTIVE OFFICE

Suite 207, El Cortez Hotel
San Diego, California 92101
Telephone 233-0257
Rose M. McKinlay, Administrative Secretary

COMMITTEE MEETING CALENDAR

MEMBERSHIP

Thursday, March 31 - 7:30 a.m.
Cheverton Bach Board Room

ENVIRONMENT & CONSERVATION

Wednesday, April 6 - 7:30 a.m.
Mr. B's Restuarant-3590 Rosecrans

CLUB BOARD OF DIRECTORS

Thursday, April 7 - 7:30 a.m.
Patio Room - El Cortez Hotel

FOUNDATION BOARD OF TRUSTEES

Wednesday, April 20 - 7:15 a.m.
Childrens Health Center

INTERNATIONAL RELATIONS

Thursday, April 21 - 12 Noon
University Club

ATTENTION: MAJOR EMPHASIS COMMITTEE

Tuesday, April 5 - 11:00 a.m.
Kiwanis Office

ATTEND YOUR COMMITTEE MEETING

TO



San Diego Kiwanis Tidings

"Second Class Postage Paid at San Diego, California." Published weekly at Kiwanis Club of San Diego, Suite 207 El Cortez Hotel Telephone 233-0257, San Diego, California 92101. Chartered September 14, 1920. Subscription price, \$4.00 per year in advance.

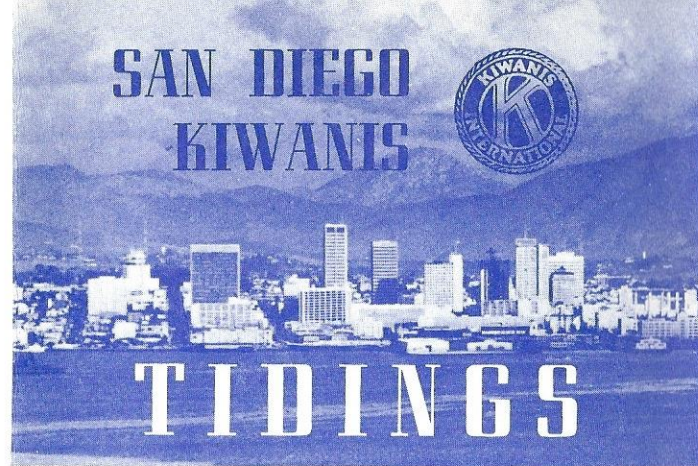
Suite 207 El Cortez Hotel • 233-0257
O.W. Todd, Jr., Secy.-Treas.

VOL. XXLCII, March 24, 1977, No. 25

"HAPPY BIRTHDAY TO"

- ELLIS BENSON - March 31
- RON MUNROE - March 31
- LLOYD COTTINGHAM - April 1
- VERN ALBERT - April 2
- BILL MARIN - April 3
- RUDY STEPHENS - April 3
- IRA WILSON - April 4

ATTENTION MEMBERS: Annual FRANK ALESSIO MEMORIAL GOLF CHAMPIONSHIP - Balboa Park Golf Course - Sat., April 9th. RESERVATIONS MUST BE MADE BY MARCH 31! call JACK O'NEILL 427-7324



TUESDAY, MARCH 29, 1977
12 Noon

CARIBBEAN ROOM - EL CORTEZ HOTEL

Topic:

"HOW TO BE ETHICAL
IN AN
UNETHICAL WORLD"

Speaker:

WALTER F. BERAN, Partner
West Coast District, Ernst & Ernst

Chairman of the Day: DICK NELEPOVITZ

Invocation by: MARK MOORE

"OUR SPEAKER"

WALTER BERAN is a graduate of Baylor U. and has been associated with Ernst & Ernst since 1948. He was appointed partner in charge of the firm's 20 West Coast Dist. offices in 1971 and was elected by the other partners as a member of Ernst & Ernst's five-man Managing Committee in 1972.

He has been active in many professional and civic organizations including the Planning Committee of the American Institute of CPA's, the California and Texas Societies of CPA's, the Banking, Monetary and Fiscal Affairs Committee of the U.S. Chamber of Commerce, the Los Angeles Chamber of Commerce's Board of Directors including serving as Chairman of the Chamber's Management Planning and Research Council, and the Board of Councilors of the School of Business Administration at the University of Southern California.

Recently Mr. Beran served as Chairman of Mayor Bradley's subcommittee on City of Los Angeles Expenditures, a committee which made an in-depth analysis of the fiscal health of the City of Los Angeles; and presently is Chairman of the Mayor's Subcommittee on Positive Industrial and Commercial Development, a committee charged to improve the business climate of Los Angeles to attract businesses to locate operations in Los Angeles.

Mr. Beran is frequently in demand as a speaker before business, professional and civic groups on a wide variety of subjects including fiscal health of governmental subdivision, ethical and social responsibilities of business, financial reporting and disclosure developments, and accounting's role in management.

"WATCHBIRD"

What a great job BEN HAGAR is doing as Inter-Club Chairman... At the pace he is going our Club will set a record this year...

Those of you who pay your dues in two parts are reminded that your second half is now due and payable - mail them to the office now fellas...

COURT TEMPLE (badge #1) lead members at the Round Table in the Coffee Shop last Tuesday. As usual he heaped words of wisdom on every one attending! After all - how many men can claim 50½ years of membership in the same Club... A great Kiwanian we are all proud of...

Good news - ED BINGHAM came through his eye operation in great shape... Watch out for him on the golf course fellas!

The tribute PREZ HARRY paid BILL GIBBS was justly deserved... BILL'S loyalty to our Club; his going out of his way to furnish transportation for Inter-Clubs to Indio & Borrego, etc., and not charging the men; a VERY SPECIAL MEMBER of our CLUB...

NEW MEMBER

LUMPKIN, WALTER R. "WALTER"
GOVERNMENT - Federal
WARDEN 232-4311
METROPOLITAN CORRECTIONAL CENTER
808 Union Street, San Diego 92101
Joined: March 22, 1977
8635 Jackie Drive, 92119 465-1882
Wife: La Rosa
Birthday: April 6

ATTENTION MEMBERS... INTER-CLUB
Wednesday, March 30 - with CENTRE CITY
San Diego Zoo-Rondavel Room-7:30 a.m.
call TOM PEEK (234-3481) and tell him
you will be there.... YOU ARE NEEDED!

THE "17th PILLARS" PROGRAM

This year's ticket sales Chairman, OWEN C. "WICK" WICKSTRAND and his sales force have alerted you to the fact that "PILLARS" TICKETS are now ON SALE.

"WICK" has JULE FINK and BILLY SHOCKEY as Vice-Chairmen to head the sales force. There are not any prizes nor contests. Just a few Kiwanians doing their bit for our Club.

SOOOO... when one of these men give you a call for your ticket order, remember, they are giving time from their working day to do this. Make it easy for them by not being a PROCRASTINATOR... Give the man your order on the first call. We hope to avoid the "orange" spot bit on your badge and trust we will have everyone's support.

Remember this - you give your order - the Kiwanis office mails you your book of tickets and a bill for the series books. That is about as painless as we can make it for you! Furthermore, the price has got to be right! If you just came to four regular meetings got fined a few bucks you would have a tab of over \$20.00!! Our "Pillars" series is priced at only \$24.00, and that includes the hotel's increase in the meal cost some month's back. We have really rolled back the prices. The few extra dollars over our regular meetings covers the invitation to hundreds of students, the essay contest, program printing and other costs.

Your support and cooperation are going to be greatly appreciated by your Club our guests and the 1977 "Pillars" Committee!!!

SUPPORT your 1977 "PILLARS"