



Something YOU Can Give That Costs You Nothing



It's advice and counsel to a youngster needing vocational guidance. Larry Carr, our Chairman for Vocational Guidance, needs the assistance of some of our members who are successful in their chosen fields. We want to do something more in this line than participate in a one-shot "career day" at the high school. For this Larry needs a panel of men to whom he can refer boys and girls for experienced advice on the how, when and where to get started in a career; to help them make up their minds and define their goals; to tell them frankly about the difficulties they may face and the rewards they may earn. If you are willing to give an hour or so now and then when called upon, give your name now to Larry Carr. Then someday you may be able to point to some outstanding figure and say "I had a part in building that fine career."

Chic Holloway certainly started off big with that \$90.59 from the gum machines. You can help boost that by getting more locations.

Les

Do You Know The New Expanded Make-up Rule?

Oct. 1954 the International Board expanded the official attendance rules to include the following: Attendance for the first meeting of any month can be made up by attending another club within six days previous to the first meeting of the month (even though the make-up falls in the previous month). For

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Program

TUESDAY, FEBRUARY 15, 1955

Speaker

DR. LAWRENCE C. LOCKLEY

Dean Lockley has written widely in academic and trade publications, and also has written a number of books. Some of these include **Principles of Effective Letter Writing, Business Correspondence, and Vertical Cooperative Advertising.** He is also co-author of **How to Conduct Consumer and Opinion Research, Advertising Agency Compensation, Marketing by Manufacturers, and Cases in Marketing.**

Dean of the School of Commerce
University of Southern California

Subject

"Aspirations of Labor and Management"

Program is in recognition of the
75th Anniversary of U.S.C.



Chairman of the Day

DON KELLER

Invocation—Dick Nelson Philosophy—Walter "Buzz" Forward





San Diego Kiwanis Tidings



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EDITORIAL

CAN WE KIWANIS FIGHT COMMUNISM? YES, AND HERE'S HOW—

By Pat Hyndman



Every American can be proud of the tremendous power for good found in the CRUSADE FOR FREEDOM. RADIO FREE EUROPE is its weapon with roots in each community throughout our land. For 3½ years RADIO FREE EUROPE has been broadcasting the truth, exposing Communist propaganda, and searing the great lie with deadly effectiveness directly into the heart of Iron Curtain countries. It has become the beacon of hope for 70,000,000 people who have learned to rely on its broadcasts for true news, true facts and the whole story of current affairs. It has given them the strength and will to hold out for the day of freedom.

The power of RADIO FREE EUROPE is its familiar touch, unrestricted by diplomatic limitations. It is fellow nationals, escapees, talking to friends and neighbors, telling them the truth as they have found it outside the Iron Curtain. It brings these enslaved peoples programs in their own culture with folk songs and lore long since swallowed in the mire of Communists' propaganda.

The CRUSADE FOR FREEDOM is a spontaneous movement, a thrilling demonstration of the effectiveness of independent American enterprise operated by private citizens. It is the opportunity for individuals from every walk of life to act, to give power to their convictions in this tense struggle against tyranny.

Here is how we Kiwanians can fight Communism! At Tuesday's meeting we each will have our chance to send our moral or financial support to this crusade.

Do You Know The New Expanded Make-up Rule?

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example, take the month of November 1954. If your club meets on Tuesday, November 2, under the new ruling your make-up could be made any time from October 27 through November as well as during the first six days of December.

Opportunity does not only knock once in this life. Life has a great many doors, and if we don't hear the knock on one, we may hear it on another . . . if we listen and do not put our fingers in our ears like sulky children.

**Floyd Snyder Says:
Don't Forget
Lakeside Inter-Club
Monday, Feb. 14
Kiwanis Hall**

Safety Suggestions

from Your San Diego County Traffic Safety Council

Make COURTESY your CODE OF THE ROAD by adopting these rules. . .

- SHARE the road by driving in the proper lane.
- ALLOW ample clearance when passing.
- YIELD the right of way to other drivers, pedestrians.
- GIVE proper signals for turns and stops.
- DIM my headlights when meeting or following vehicles.
- RESPECT traffic laws, signs, signals and road markings.
- ADJUST my driving to road, traffic and weather conditions.

Know Our New Members

BERGER, LT. COL. JOSEPH M.
U. S. GOVERNMENT

"Joe"



Marine Corps USMC (Ret.)
5566 Lindo Paseo (15) JU 2-2738
Birthday:
Wife: Helen

DEE, HAROLD M.
LADIES READY-TO-WEAR

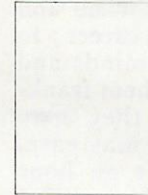
"Harold"



La Jolla Sports Shop
7869 Ivanhoe Street GL 4-3115
Joined 1954 Roster No. 254
Birthday: June 14
Wife: Mildred

DROWN, JOHN M.
HOTELS

"Jack"



U. S. Grant Hotel
Fourth and Broadway BE 2-3121
Joined 1955 Roster No. 271
8285 El Camino Del Oro GL 4-4671
Birthday: February 24
Wife: Nancy

MEHLIN, DR. G. BURCH
DOCTORS—PEDIATRICIANS

"Burch"



Rees-Stealy Clinic
2001 Fourth Avenue BE 2-2171
Rejoined 1955 Roster No. 274
3111 Kellogg St. (6) AC 3-6063
Birthday: March 28

WEIR, EVERETT D.
OIL PRODUCTS

"Ed"



Richfield Oil Corp.
2295 Harbor Drive BE 4-5171
(P.O. Box 271 S.D. 12)
Joined 1954 Roster No. 258
Birthday: April 1
Wife: Helen

**WATCH FOR YOUR FEBRUARY
ISSUE OF THE KIWANIS
MAGAZINE — IT'S LOADED!**