

H. F. Hottenstein,
2503 Kettner Blvd.,
San Diego 1, Calif.

SAN DIEGO KIWANIS

WORLD TIDINGS



Vol. XXVIII

January 17, 1955

No. 3

1955 OUR 40th ANNIVERSARY YEAR

Chips Off the President's Rostrum



Right now I am glad I have no crystal ball. Things have started off so well this year I wouldn't want to look into one. The responses to my requests for men to head our many committees, the turn out at our organization meeting and the spirit of these team captains are showing is assurance enough that our club is off to a running start for 1955.

The Public Relations Committee has real strength and talent and came to Chairman Norm Tolle's first meeting bursting with ideas and enthusiasm. Out of the meeting came a constructive program of activities which will really make us go "FORWARD WITH KIWANIS" in community influence during 1955.

To fully develop this program Norm and his men will need the support and cooperation of every committee chairman and the club as a whole. Don't be reluctant when they call on you.

Our first Board meeting of the year last Monday evening was another big turnout as the non-board members of our Kiwanis Foundation Board of Trustees were also in attendance plus a few "maker-uppers." Something new was added by the attendance of the president and secretary of the Lakeside Club and the secretary of the Lemon Grove Club. They came, they said, to see how the big club ran a board meeting. As Junior wasn't there and I, being

(continued on page 2)

Program

TUESDAY, JANUARY 18, 1955

Guest Speaker

OLIN DUTRA

Former National Open Golf Champion

Subject

APPLIED PSYCHOLOGY AND ITS RELATIONSHIP TO GOLF, SALES AND OUR EVERY DAY LIFE.

Chairman of the Day



CLARENCE E. BURDETTE

Invocation by John Morrow Philosophy by Howard Wellman

★ ————— ★
SAN DIEGO KIWANIS FEATURED
IN INTERNATIONAL'S KIWANIS MAGAZINE
FOR JANUARY. SEE PAGES 29, 30 & 31
★ ————— ★



FREEDOM — OUR SACRED TRUST



San Diego Kiwanis Tidings



"Entered as second-class matter January 18, 1952, at the Post Office at San Diego, California, under the act of March 3, 1876." Published weekly at Pioneer Printers, 805 West Cedar St., BE9-0341, San Diego 1, California, by the Kiwanis Club of San Diego, California. Chartered December 4, 1920. Subscription price \$4.00 per year in advance.

Chips Off the President's Rostrum

(Continued from page 1)

President now, had to be in order instead of abetting Junior in disturbing it we put on quite a demonstration of business-like procedure (I hope). In any event a lot of work was done. Board meetings are really fun. Unless you have attended a number you have no idea of the scope of our club activities. Attendance at the regular monthly meeting counts as a make-up too, so join us and add to your understanding of Kiwanis. Next one on Tuesday, Feb. 1st.

Last week the pressure of a crowded programme forced me to call a halt to that wholesale and generous purging of troubled consciences and the flow of justifiably prideful announcements. But like Clementina's footwear, there are no toppes on those boxes and Tom and Jim will have them out again Tuesday. They have no bottoms either. The boxes, I mean.

Let's ALL drive in '55.

Les.

New Members Added Since Last Roster

(Cut out this list and place in your Roster.)

ALAN W. ABELS

Convair
P.O. Box 1950, San Diego 12 CY 6-6611

THOMAS W. BALDAUF

Nelson-Thomas Co.
1125 First Ave. BE 9-1163

JOSEPH N. M. BERGER

Lt. Col. USMC (Ret)
5566 Lindo Paseo, S.D. JU 2-2738

LAWRENCE CARR, JR.

Principal, S.D. High School
12th and Russ BE 2-3134

HAROLD M. DEE

La Jolla Sport Shop
7869 Ivanhoe St., La Jolla GL 4-3115

JACK DROWN

Manager, U.S. Grant Hotel
4th and Broadway BE 2-3124

WALTER L. FORWARD, JR.

F.H.A. Director
1265 6th Ave. BE 4-6211, ex. 445

C. W. GREAVES

Convair
P.O. Box 1950, San Diego 12 CY 6-6611

GORDON L. HOPPER

C.P.A.
1425 Bank of America Bldg. BE 3-7178

JOHN H. JONES

Western Truck Lines
P.O. Box 1455, San Diego 12 AC 3-7173

ROBERT J. KLITGAARD

Attorney (Immigration)
418 Land Title Bldg. BE 9-9226

ALVIN H. MORRISON

Home Federal Savings & Loan Association
7th and Broadway BE 4-3211

ARTHUR M. MORTENSEN

Radio KFMB
1405 Fifth Ave. BE 2-2114

ROBERT A. OAKES

Attorney (Labor-Management)
1117 Bank of America Bldg. BE 4-3558

GEORGE L. OBERT

Henry Levy Furniture Co.
1045 10th Ave. BE 3-7518

NORMAN M. O'FARRELL, M.D.

(Dermatologist)
340 Kalmia St. BE 3-8387

LOUIS F. OVERGARD

Lion Clothing Co.
6th and Broadway BE 4-4155

DOUGLAS D. PATTERSON

Security Title Insurance
940 3rd Ave. BE 9-6181

DONALD R. SHORT

Boyle Engineering Co.
3913 Ohio St. CY 6-6396

ELWOOD H. SMITH

Rancher
Pine Valley, Calif. Phone Pine Valley 1

RICHARD H. THOMAS

Graduate Manager, S.D. State College
San Diego 15 JU 2-8383

EVERETT D. WEIR

Richfield Oil Co.
2295 Harbor Dr. BE 4-5171

HOWARD L. WELLMAN

Western Lumber Co.
Foot of Columbia St. BE 9-0381

JOHN W. WOOD

City Park and Recreation Department
Adm. Bldg., Balboa Park BE 3-8956

Make The Following Deletions:

Boren, Dorland, Dworkin, A. E. Gallagher, J. M. Gillespie—of Richfield; Huntington, Haugh, Holmes, Kellogg, Knudtson, Kruell, Leonard, McCullough, Peelyon, Gordon Peterson, Reese, Reuter, Watson.

EDITORIAL

"GOLF IS A SCIENCE....."

by Anderson Borthwick



They say that when three Englishmen get together they usually form a Society of the Sons of St. George and a cricket field; when two Greeks meet, they form a partnership and a restaurant; when three Scotchmen get together, they form a Caledonian Society and a golf course; and when three Americans meet, they form a committee. Through the introduction of the Scottish pastime of golf and the ingenuity of American committees, golf has made tremendous strides in this country. The peculiar part of the game is that there has never been a perfect round played, nor will there ever be. Walter Hagen once said that he had hit only two perfect irons or woods in his life. Perhaps the true analysis of the gutta-percha game has been put into words by James Forgan, one of the oldest golf professionals and club-makers of Scotland, whose treatise is as follows:

"Golf is a science, the study of a lifetime, in which you may exhaust yourself, but never your subject. It is a contest, a dual, or a melee, calling for courage, skill, strategy, and self-control. It is a test of temper, a trial of honor, a revealer of character. It affords a chance to play the man, and act the gentleman. It means going into God's out-of-doors, getting close to nature, fresh air, exercise, a sweeping away of the mental cobwebs, genuine recreation of the tired tissues. It is a cure for care, an antidote to worry. It includes companionship with friends, social intercourse, opportunities for courtesy, kindness and generosity to an opponent. It promotes not only physical health, but moral force."

We are privileged at this meeting to have one of the old sages of the Bent Greens and Bermuda Fairways, Olin Dutra, who exemplifies this odyssey of golf. I am sure that Olin will have an entertaining as well as informative message on the coming Jay Hopkins International Matches and the Convair Crippled Children's Society Open.