

# W T I D I N G S



## Dinner and Dance To Observe 40th Anniversary Of Kiwanis International

TIME: 6:30 p.m., Saturday, Feb. 12, 1955

PLACE: Balboa Park Club

PARTICIPANTS: 29 Kiwanis Clubs of Divisions 11 and 21 (embracing all of San Diego County, El Centro, Brawley and Calexico), Cali-Nev-Ha District (embracing California, Nevada and Hawaii).

THE EVENT: Dinner and Dance—Informal

About 150 local Kiwanis Club members and guests plan to attend the 40th anniversary party at Balboa Park Club in San Diego, Saturday, Feb. 12. Herb Peiffer, immediate past president, said here today. Herb is our hard-working representative on the joint committee.

Nearly 800 reservations have been made by club members in San Diego County, El Centro, Brawley, and Calexico for the dinner and dance being arranged in observance of Kiwanis International's 40th anniversary.

Principal speaker on the program will be Harold Heimbaugh, governor of California-Nevada-Hawaii District of Kiwanis. George L. Cox, of El Cajon, and Dr. Winton B. Oster, of Ocean Beach are general co-chairmen of the event.

40th Anniversary Dinner and Dance  
February 12, 1955 — Informal

**Board Meets Tonight**  
**6:30**  
**Mission Valley**  
**Country Club**

*Program*

**TUESDAY, FEBRUARY 1, 1955**

*Eighth Annual*

**Breitbard Athletic Foundation**

**"Parade of Stars" Sports Luncheon**

**Leo B. Calland, Chairman of the Day**  
**Arthur C. Eddy, Master-of-Ceremonies**

**Honoring San Diego's Greatest Athletes of 1954**  
Including  
**Gene Littler, Bob Brady, Jim Hoverder, Dick Bronson,**  
**Bill Miller, Bob Smith, Maureen Connolly, Reuben Powell,**  
**Ronnie Wilkins, Mickey Wright, John Adams, Bob Rippel,**  
**Art Luppino and Bob Franklin**

*Announcing*

*The "Star of the Year" Award to*

**SAN DIEGO'S GREATEST ATHLETE OF 1954**

\* \* \*

**A NEW HALL OF FAME AWARD**

*And Other Features*

Invocation By Dick Nelson      Philosophy By John Wood



# San Diego Kiwanis Tidings



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## Prez - Sez



Didn't **Herb Peiffer** do a superb job last Tuesday? Smooth, witty, interesting, apropos and ON SCHEDULE — you saw and heard a masterful example of emceeing technique. It was really the greatest, as the kids say. **Lieut. Gov. Junior Todd** "promoted" that big banner at the Monterey conference and **Clay Lewis** was the "accessory" who transported it home. House Committee Chairman **Clayt Dible** did those beautiful table decorations.

At Monterey we were impressed with the importance of getting our committee reports in on time if we are to get credit in the club ranking plan for the things we get done. If you chairmen will just get your reports in to **Bill Whitney** in time so he can get the club report off to the District by February 10th we should be out in front for January. **Griff Hayes'** Inter-Club committee already has given us two good interclubs and at their well-attended meeting last Wednesday they laid out a schedule for the whole year in true baseball club fashion. However, only **people** can make interclubs, and **you** are the people Griff must have to make his schedule successful.

If close follow-up can lift a club's attendance record **Herb Grove** and his ATTENDANCE COMMITTEE are going to have us up in the 95% or better group. If you are in need of a make up come to the BOARD MEETING Tuesday evening, February 1st. We will meet at 6:30 p.m. at the MISSION VALLEY COUNTRY CLUB. But this time we will have the little dining room straight back from the main entrance where we will have complete privacy. Plenty of free parking, a good dinner and plenty of room for committee chairmen and makeruppers. It will help if you'll tell **Bill Whitney** by **Monday, January 31**, if you plan to attend.

LES

## From the Mail Box

### KEY CLUB SAN DIEGO HIGH SCHOOL

Activity report for Past Semester Gentlemen:

This past semester has been one of the finest in the history of the San Diego High School Key Club, which is as you may know, a school service club sponsored by the downtown San Diego Kiwanis Club.

#### A. ACTIVITIES—

This has been the most active semester in recent years. Among the projects undertaken by the club were:

**Kids Day**—This day long program presented for the kids of San Diego and sponsored by the Kiwanis Clubs of this area was publicized with fine posters from the Art Service by the Key Club. Posters were distributed to all parts of the city. Twelve members of the Key Club were also on hand during the day, November 20th, to literally load some two thousand kids into speedboats for rides around the bay.

**Kiwanis Basketball Tournament**—During the course of the tournament, where high school teams from all over Southern California met with our own fine team taking second place behind Beverly Hills, Key Club members distributed and picked up programs at five gyms in this area. In addition the members sold programs and soft drinks in our gym.

**Clothing Drive**—A nation wide clothing drive sponsored by the Save the Children Foundation, was carried out at San Diego High School by the Key Club in cooperation with the Boys' Federation.

**Meetings**—In an activity unique at San Diego High School, the club held weekly meetings every Thursday morning in the Cafeteria.

#### B. CONTRIBUTION TO THE SCHOOL—

In addition to representing the school during the aforementioned activities, the Key Club made some definite contribution to the school itself.

**Song and Yell Sheets**—These were distributed by Key Club members at several football games during the season.

**Ushered at the Homecoming Assembly**—To ensure the success of this wonderful assembly, Key Club members ushered the honored graduates to their places.

#### C. MEMBERSHIP SIZE—

We have a highly representative membership of nineteen members, containing a good cross-section of the student body at San Diego High School.

#### D. IMPROVEMENTS—

Last year under the leadership of Fleet Palmer the club had a very good year. This year, however, has seen closer cooperation with our excellent sponsor **Mr. Werner Petersen**. Furthermore under President Jones the club has come a long way, both in spirit and accomplishment.

Respectfully submitted,  
Willis Pflugh  
Secretary,  
Key Club of SDHS

### REDEDICATION PLEDGE of the KIWANIS CLUB OF SAN DIEGO January 25, 1955

We, the members of the San Diego Kiwanis Club, on this fortieth anniversary of Kiwanis International, and in our own thirty-fourth year of service, do here rededicate ourselves to the ideals and objectives of Kiwanis; and to daily living our Kiwanis beliefs; and we pledge ourselves to ever broadening service to our Republic, our State and our Community.

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Balboa Park Club  
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**Committee Chairmen  
File Your Monthly  
Reports Before  
Feb. 5th! To  
Bill Whitney**