SAN DIEGO 1.

Installation program excellent - attendance --- well, - 21 absent. (Page John Aseltine)

Our installation ceremony was a model of "neatness" performed by Past Lieutenant Governor Canon C. Rankin Barnes, who through his long association in Kiwanis and in this club gave interesting talks about the various members who were inducted into office.

Thank you Rankin for a fine meeting. It was done nicely.

Berma Bonham, retiring president, gave an interesting though short resume of his office during the year and we wish to comment on his fine leadership in his term of office.

Berma is one of those quiet kind who gets things done and the club has prospered in his year as perhaps never before.

Many things of importance have to be handled, sometimes on the spur of the moment and Berma was always up to the occasion with calm judgment.

Leadership in Kiwanis is the watchword and we have always been fortunate in having those men as presidents who are and continue to be leaders in their sphere of action and the community and they always set a high mark for their successor to shoot at and he always comes through.

Ed. Scott started in his regime by telling of his plans for the future and enlisting the earnest cooperation of the members in the tremendous work that lies before us in every way.

Perhaps the most pressing is that of "post-war" planning and this is not for the future as was pointed out but is starting right now so the club can look forward to being plenty busy immediately on this as well as many other pressing problems which we as Kiwanians will be called upon to handle.

One of the important things to be remembered by the committee chairmen is that of making regular monthly reports to the secretary of the work contemplated or accomplished by the various committees for in this manner only will their activity get into the records and this is important for our club rests upon its activities and action.

No club will prosper so much as that one which has active committees doing the work assigned to them,

"Monk" Sanders, 2nd Vice President, will be in charge of these committees and you may rest assured that the work will be done with "Monk" at the helm, so better get busy at once.

THE KIWANIS TIDINGS



Published weekly by KIWANIS CLUB OF SAN DIEGO CALIFORNIA

Chartered December 4, 1920

Subscription price \$4.00 per year in advance "Entered as second-class matter November 7, 1934, at the post-office at San Diego, California, under the Act of March 3, 1879.

International President

BEN DEAN

Grand Rapids, Michigan

District Governor

CHARLES J. GRIFFIN, Beverly Hills, Calif. Lieutenant Governor

VON N. MARSHALL,

La Mesa

SAN DIEGO KIWANIS CLUB President EDWARD P. SCOTT

Immediate Past President BERMA W. BONHAM 1st. Vice President ANDERSON BORTHWICK 2nd Vice President -A. MONROE SANDERS Secretary-Treasurer - ROBERT L. MUELLER

DIRECTORS

Richmon Barbour Elmer O. Busenburg Edson D. Clapp Eugene L. Freeland Lawrence Manly Clayton A. Phair L. Glenn Sturgis Royal L. Thomas

Club Office 857 Seventh Avenue Zone 1 Phone M ROBERT L. MUELLER, Editor Phone Main 0745

Res.: 33 'I' St., Chula Vista Phone C.V. 373

WHERE TO MAKE UP ATTENDANCE

THESDAY

Brawley, Planters Hotel, 12:10. Ocean Beach, Women's Club, 2160 Bacon, 6:30 Oceanside, Oceanic Cafe, 12:10 San Diego, San Diego Club, 12:10.

WEDNESDAY

Calexico, De Anza Hotel, 12:10. National City, Kiwanis Club House, 12:10. THURSDAY

East San Diego, Masonic Hall, 12:10. Escondido, Jordan's Cafe, 12:15 Yuma, Arizona, Clymer House, 12:10.

El Centro, Barbara Worth Hotel, 12:15. La Jolla, La Valencia Hotel, 12:10. La Mesa, Ernie's Rancho, Highway 80 East of Grossm't p,o.

Practically every committee has a chairman, vice-chairman and should have a secretary to record the work done at the meetings.

Names of those present, together with the date of meeting, etc., should always be on the report so that proper entry can be made in the club's records of activities.

The program chairman, Andy Borthwick is already on the march for he has arranged for programs far enough in advance so we can be assured of having good programs each week.

This has always been somewhat of a problem but Ed. Scott, also through his efforts, brought to us a fine array of talent during the year and for this, we owe him the thanks of the club.

Any publicity that the committees might desire will gladly be published in the Tidings at any time. Please get your copy in on Tuesdays for the following issue.

We might also add that any information the members might wish to give utterance to can also be published and would assist us greatly in getting out a better weekly bulletin. Thank you.

For our program next Tuesday, Nelson Roberts, of the Union and Tribune-Sun, will talk on "Wartime Rackets." Elwood Merrill will be program chairman.

The following week, we will have another interesting war talk by Colonel Evans F. Carlson (of Carlson's Raiders fame).

"We'll try for forty-five"

Ed. Scott gave out a motto for our club for the year and we are glad to use it at once: "WE'LL TRY FOR FORTY-FIVE."

OCEAN BEACH

"I challenge you to build one thing-love. If you want a happy new year, learn to love. Our hearts demand love as truly as our bodies demand food." Thus Elwood T. Bailey, secretary of the San Diego Chamber of Commerce, and a former Chautauqua lecturer of note, summed up his talk on "Happy New Year," delivered as the main address of the annual installation meeting of Ocean Beach Kiwanis club, held Tuesday evening at the Woman's clubhouse. Being Ladies Night, the Kiwaniannes met with the Kiwanians, the total attendance being approximately 80.

McLean Wilson of National City, a past district lieutenant governor and former member of the local club, officiated as installing officer. Those inducted were: Jerry Sullivan, president; Martin Murphy, vice president; Henry Holman, treasurer; and the following seven additional directors: Burritt S. Mills, Dr. W. B. Oster, Harry Masters, Earl Shaw, Rollin Reed, Milton Lancaster and Frank B. Mc-Ellwee.

Myron Insko, another past district lieutenant governor from the local club, presented a past president's pin to Glenn Jones, the retiring club president.

On behalf of the club, President Jones presented a gift to Mrs. M. Voss for her splendid services in preparing and serving the dinner to the club each Tuesday evening.

Guests at the meeting were: Mr. and Mrs. Henry Woods of the San Diego club; Mr. and Mrs. W. T. Gibson, visitors from Idaho; Mr. and Mrs. Donald W. Moffatt; Mrs. Elwood Bailey and Flora Johnson.

Students from Point Loma High school entertained with songs and instrumental numbers preceding the main program.

"We understand the language, 'Happy New Year,' but do we evaluate the significance of the challenge?" speaker Bailey said in part. "If there are no regrets, no sadness, no trouble, we can not properly evaluate the periods of happiness. 'Happy New Year' is just another way of saying 'Keep looking for the silver lining'."

"We don't have to understand life, the main thing is to live it. You get out of life what you put into it.

"Are you throwing away today's semblance for the possible rainbows of tomorrow? Surveys show that far too many people are doing just that, thereby cutting themselves from happiness.

"What a day to be alive! Let's minimize our problems and magnify our blessings."



A letter from Elmer Busenburg

For the last time in the Sixth War Loan Drive I take great pleasure to report that to date the total report to the credit of our outstanding club amounts to \$940-875.00.

We thought the Fourth and Fifth Bond Drives were excellent, and they were, but this last one stands out as a better one for the reason so many of our members and friends purchased so many extra Bonds. All of this goes to show that ALL OF US should and are justly proud of our organization.

I do wish to thank you, Bob, for your solid backing—always 100% behind me.

To all other members I am so grateful for their loyalty and assistance,

I do maintain that the selling of War Bonds is the MOST important work yet to be done; other activities are important but not to the extent of bond selling. So, when the Seventh War Bond Drive comes—and it will—let's get wholeheartedly behind the new chairman, Jim McKinney, so as to keep the leadership of this important work.

Again wishing you happiness all the year 1945 and again thanking you for being such a swell fellow in backing me, I am your friend,

Elmer O. Busenburg.

How about some news

The Secretary, as Editor of The Tidings, is anxious to have you

PROGRAM

Tuesday, January 9, 1945 SAN DIEGO CLUB 12:10 Noon

NELSON ROBERTS

Subject

Wartime Rackets

PROGRAM CHAIRMAN

ELWOOD G. MERRILL

assist in improving the weekly bulletin by supplying items of interest to club members as often as you have them, for it is the intention to give as much personal information as we can get, so please remember to jot it down and hand it to the Secretary, Tuesdays at the meetings.