

News Tidings



ATTENTION!!! MEN WANT WORK!!!



Last Tuesday evening I attended the Public Relations Committee meeting. Those fellows are experts, professionals — they know how and they are willing. But they cannot interpret KIWANIS to our community, cannot build through KIWANIS, unless you **COMMITTEE CHAIRMEN** furnish them material. It isn't a case of boasting or of seeking publicity for publicity's sake. It's the KIWANIS OBJECTIVE of "creating and maintaining that sound public opinion and high idealism which makes possible the increase of righteousness, justice, patriotism and goodwill." To accomplish that we must wield influence. Our club's influence in this community will rise or fall in direct ratio to what the community knows of our activities and accomplishments—our spiritual and moral net worth so to speak.

Your committee plans and projects may have news values which you might not realize. **Vince Vinson, Cy Greaves, Art Mortensen** have opened the channels of communication by press, radio and TV. Please, **COMMITTEE CHAIRMEN**, give them the word to transmit. Call **Norm Tolle**, or mail him a pencilled memo, brief him on your plans, projects and programs as soon as they have jelled. His committee will help you

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BOARD MEETING
Tuesday, 6:30 p.m.
Mission Valley Country Club

Program

TUESDAY, MARCH 1, 1955



Speaker

DON BARNEY

Subject

"HORIZONS UNLIMITED"

A story of Long Distance Telephone Service by The Pacific Telephone & Telegraph Co.



Chairman of the Day



FLOYD SNYDER



Invocation by Walter Forward, Jr. Philosophy by Tom Baldauf



KIWANIS CLUB OF SAN DIEGO
FINANCIAL STATEMENT
January 1, 1954 to December 31, 1954
GENERAL FUND

RECEIPTS		DISBURSEMENTS	
Balance Jan. 1, 1954.....	\$ 1,114.05	International	\$ 1,013.31
Dues	\$10,406.76	District	868.68
Fees, Induction	525.00	Delegates	1,432.48
Roster	81.00	Telephone, telegraph	216.00
T-V Auction.. ..	107.00	Guest Luncheons	430.04
Beef Sale	676.50	Programs, Speakers	292.50
Donation,		Printing	454.13
Hermle	10.00	Tidings	1,857.25
Divisional		Roster	436.84
Dinner	103.00	Flowers	25.20
Refund,		Credit Reports	31.65
Address'g'ph	8.19	Music Committee	97.50
	<u>\$11,917.45</u>	Secretary-Treasurer	1,799.40
	\$13,031.50	Withholding Taxes	300.60
		Club F.I.C.A. Taxes.....	42.00
		Transportation Expense ..	600.00
		Divisional Expense	212.08
		Agriculture Committee ..	68.00
		Insurance	149.80
		Service Clubs Dues.....	90.00
		Inter-Club Committee ...	57.90
		T-V Auction	51.01
		Beef Sales	788.48
		Contrib. S.D. Symphony..	25.00
		Miscellaneous	127.39
		General Fund	100.00
			<u>\$11,567.24</u>
		Balance, Jan. 1, 1955....	1,464.26
			<u>\$13,031.50</u>

KIWANIS CLUB OF SAN DIEGO
Financial Statement January 1 to December 31, 1954
SPORT ACCOUNT

RECEIPTS		DISBURSEMENTS	
Balance Jan. 1, 1954.....	\$3,253.99	Meals	\$ 63.00
Basketball:		Children's Convalescent	
Entry Fee	\$ 15.00	Hospital	2,607.60
Ticket Sales	2.25	Miscellaneous	1.44
Ads	388.50	Tennis Patrons Assn.....	10.00
Miscellaneous ..	20.00	Gift, Coach Douglas	
	<u>422.75</u>	(wrist watch)	75.00
	\$3,679.74		<u>\$2,757.04</u>
BALANCES:		Balance January 1, 1955....	922.70
General Fund Balance			<u>\$3,679.74</u>
January 1, 1955.....	\$1,464.26		
Sport Fund Balance			
January 1, 1955.....	922.70		
Bank Balance Jan. 1, 1955..	\$2,386.96		

ATTENTION!!!
MEN WANT WORK!!!

(Continued from page 1)
 let San Diego know that KIWANIS IS IN ACTION.

Oh yes — let's have a good crowd rally around with the Imperial Valley clubs on March 18th. From all accounts that Cavalcade is worth going to see. And this year I for one, and Rhoda for two, are for sure going over to see it. It will be more fun in KIWANIS company. Check with **Tom Bauldauff**. He has all the dope.

LES

Committee Chairmen!
 Send in your reports immediately
 to **Bill Whitney**

"Carroll for Quotes"

Whether it is a man or a motor, you can be sure something's wrong with it if you hear it knocking.

We understand some office workers are now demanding pay raises to take care of the increased cost of coffee breaks.

It is every American's duty to support his government but not necessarily in the style to which it has been accustomed.

A friend is a person who runs interference for you in your pursuit of happiness.

Correcting faults is like tying a necktie . . . we can do it easier on ourselves than on anybody else.

Safety Suggestions
 from Your San Diego County Traffic
 Safety Council

Always expect the unexpected. (Be extra alert near schools, playgrounds, parks and residential areas.)

Be tolerant with the pedestrian. He has his faults but they are not punishable by death.

Children watch and imitate their elders. Your actions in following the rules of safe walking speak louder than words. Be sure that what you do can be safely copied.

Where to Make-Up

TUESDAY

- Brawley**—Adobe Hacienda, 538 E St., 12:10
Chula Vista—S. D. Country Club, Chula Vista, 12:10
North Park—Hotel Manor, 2223 El Cajon Blvd., 12:10
Ocean Beach — Youth Activities Building, 4689 Santa Monica Ave. at Ebers, 6:30 p.m.
Oceanside—Beach Hotel, 314 N. Pacific St., 12:10
San Diego — Firepit at Solana Beach, 6:30 p.m.

WEDNESDAY

- Calexico**—Hotel De Anza, 233 4th St., 12:15
Lakeside—Kiwanis Hall, Woodside Ave., 12:10
Lemon Grove — Community Center Bldg., School Lane, 12:10
Linda Vista — Community Center, Linda Vista Plaza, 12:00
National City — Community Bldg., City Park, 12th and B Sts., 12:10
Old Town — El Nopal Restaurant, Old Town, 12:10
San Diego Harbor—Webers Hall, 1955 Julian Ave., 12:10

THURSDAY

- Alpine**—Community Church, 7:00
College Area — Scripps Cottage, State College, 6:30 p.m.
Coronado—La Avenida Cafe, 1391 Orange Ave., 12:15
East San Diego — Highland and Landis Club House, cor. Highland and Landis, 12:10
El Cajon Valley—Kiwanis Hall, No. Chambers St., 12:10
Escondido — Arcade Hall, 218 E. Grand Ave., 12:10
Hillcrest — Park Hotel, 3359 Fifth Ave., 12:10
Pacific Beach—Mission Beach Women's Club, Santa Clara Pl., Mission Beach, 12:10
Point Loma — Fisherman's Wharf, 12:10
South Bay — Lucille's Restaurant, Emory and Palm, 6:30 p.m.
Vista — Melody Ranch Cafe, 6:30 p.m.

FRIDAY

- Borrego Springs**—Borrego Springs Desert Club, 7:30 p.m.
El Centro—Barbara Worth Hotel, 710 Main St., 12:10
La Jolla—La Valencia Hotel, 1132 Prospect St., 12:10
La Mesa—La Mesa Youth Center, 8440 University Ave., 12:10

Important New Plan for All Kiwanis Members

In 1954, all Kiwanis Clubs in the Calif.-Nevada-Hawaii District began participating in a new plan to improve reporting procedures for Monthly Achievement Reports with each Club to be given a monthly grade in the "Club Action Ranking Plan."

It is important that all members, and especially Committee Chairmen, be familiar with the scoring plan as presented be'cw. It is now **IMPERATIVE** that **ALL CHAIRMEN** submit written monthly reports not later than the third day of each month.

Failure to do so will penalize the Club in receiving a proper score. Here is the Club Action Scoring Plan:

CALIFORNIA-NEVADA-HAWAII DISTRICT CLUB ACTION RANKING PLAN

CRITERIA FOR RANKING	MAXIMUM SCORE
For Promptness in Submitting Reports.....	10
(10 if attendance and activity reports are postmarked on or before the 10th of each month. One point deducted for each day thereafter. No points for reports submitted after the 20th.)	
For Attendance	10
No points for attendance less than 80.5%. Allow ½ point for each percentage point of attendance starting with 81%.	
For Definite Club Activities	
Action Committees—6 to 10 points each.....	60
Report on each of the following:	
1. Agriculture & Conservation	
2. Boys' and Girls' Work	
3. Public and Business Affairs	
4. Support of Churches	
5. Underprivileged Child	
6. Vocational Guidance	
Service Committees—any two of the following at 10 points each ...	20
1. Inter-Club	
2. Kiwanis Education and Fellowship	
3. Key Clubs	
A Club may select any two of these three in any month.	
	Maximum Total.... 100
Credit will be given only for reported activities.	

GRADING THE REPORTS

Grade EACH of the 8 activities in the following manner:

- Zero: Report Nothing.
- Two Points: Reporting that committee met, or submitted report, reporting program or something similar.
- Six Points: Reporting that committee met, is planning, proposing or suggesting one or more activities, or was responsible for a club program, has started, or is in the process of doing one or more activities.
- Ten Points: Reporting that committee met, has actually performed one or more activities.



San Diego Kiwanis Tidings



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EDITORIAL

from

KIWANIS INTERNATIONAL
CHICAGO 11, ILLINOIS

1955 RED CROSS CAMPAIGN

Kiwanis International through the efforts of its nearly 4,000 clubs has taken a great interest through the year in the excellent work done by the American Red Cross. In support of the American Red Cross a great many clubs have given of their time and efforts in working on local finance campaigns as well as serving as a part of disaster units.

Our organization has recognized for years the tremendous work being done among civilians as well as the outstanding relationship that the American Red Cross has for the men and women in our armed forces. Your organization has done an extraordinary job in assisting all type of individuals across the country and throughout the world in peace time and as well as in war time. Disasters come to our country daily and the American Red Cross is always found assisting in alleviating the conditions in which people find themselves.

It is not the policy of Kiwanis International to sponsor organizations outside the control of its membership. This does not mean, however, that we do not take an interest in and give evidence of support to many such organizations. Our local clubs have autonomy, of course, and they may choose whatever activity they wish to participate in. Needless to say, the records show that our clubs are interested in the problems of the American Red Cross, and have done, I believe, their share in providing funds as well as in other ways to make the work of the Red Cross possible.

May I wish for you and your organization success as it looks forward to the coming fund raising campaign in order that its fine work may be continued in the coming months.

Don E. Engdahl
President

"Carroll For Quotes"

Education is the torch that destroys fear in the heart of man.

A hangover is something that occupies the head you didn't use last night.

We know this about the speed of light . . . it gets here too early in the morning!

People are just like chickens . . . they do their best when they have to scratch for it.

These days, swift communication enables us to worry about molehills around the world that grandpappy couldn't see for his own mountains.

Politics make strange bedfellows, but they soon get accustomed to the same bunk!

Fred Allen contends that Chinese currency is so inflated that the yen is now barely an urge.



Are you displaying the Kiwanis emblem at your place of business? Use decals and the other attractive emblem material available to you through your club—tell the world you are proud of your membership in Kiwanis. (Ask Bill Whitney about this.)

INTERNATIONAL AND DISTRICT OFFICERS

International President	- - - - -	Don E. Engdahl, Spokane, Washington
California-Nevada-Hawaii District Governor	- - - - -	Harold M. Heimbaugh, Los Angeles, California
Lieutenant Governor, Division 11	- - - - -	Orien W. Todd, Jr., San Diego, California

CLUB OFFICERS

President	- - - - -	Leslie E. Gehres, Ext. 855 CY 6-6681
Immediate Past President	- - - - -	Herbert C. Peiffer, JU 2-4411
First Vice-President	- - - - -	Roy French Kidd, CY 6-6363
Second Vice-President	- - - - -	Norman D. Ferguson, BE 2-2145
Secretary-Treasurer	- - - - -	F. William Whitney, BE 2-1654

DIRECTORS

1955
Lynn C. Oviatt
Edgar W. Blom
Henry W. Woods

1955-56
Cecil D. Hardesty
William A. Hines
Glen M. Miner

1955-57
Ray Booth
Ralph Dailard
Roy Miller