

W T i d i n g s D



**Another Season —
Another Reason —
For Making Whoopee!!**



The season is the K I W A N I S winter change of command. The reason is Nat Eggert of El Cajon being installed as Lieutenant Governor of Division 11 to succeed Junior

Todd. The whoopee will be made at the Valley High School Cafeteria, 1st and Madison Streets in El Cajon, at 7 p.m., Saturday, December 3rd, 1955. It will be a dinner. It will be informal. It will cost only \$2.50 per plate. It will be fun. It will be a nice occasion to take your wife out. The Heimbaughs will be there.

Last Tuesday was an example of the way the other clubs in both divisions have supported our San Diego Club every time we have put on something big this year. Every time our own Lieutenant Governor Todd has had a project cooking, the El Cajon Club, and Nat Eggert who has acted as Division Secretary, have willingly stoked the fire. Nat and the El Cajon boys backed us strongly when we put Junior up for Lieut. Gov. last year. Now the time has come for us to show that we can and will put out as well as take help.

Not only will our new Lieutenant Governor be installed but the spotlight will be placed on the newly elected club officers for 1956. Our club should be there in real strength to show that our promised support for Nat next year is not just lip service and to demonstrate our pride in our 1956 officers and directors.

Tickets will be available at the meeting Tuesday, the 29th. This will be a late start, but let's finish first as we always do.

Les.

P.S. Looks like the Barry O'Hara
(Continued on page 2)

Program

TUESDAY, NOVEMBER 29, 1955

Subject

**"NEW ERA IN HIGHWAY
TRANSPORTATION"**

Speaker

WADE SHERRARD

Manager, California Trucking Association



Chairman of the Day

FRANK CULY

Invocation by George Savage

Philosophy by Ed Scott

**"He's Skipper of a
Kiwanis Club Now!"**

"He's Skipper of a Kiwanis Club Now!" is the title of an article in the forthcoming December issue of Kiwanis magazine in which our own President Les Gehres is featured.

The article will review the saga of the USS Franklin in World War II, and will relate how Admiral Gehres came to skipper a Kiwanis Club.

Look for it in your December issue of Kiwanis Magazine.

**A Few More Ads Needed
For Basketball
Tournament Program**

Advertising space in the Basketball Tournament program is filling up nicely. To date we have 70% signed up for space. Is yours in? If not, Hal Karns, Stuart Caldwell or Howard Wellman will be glad to see you. The program is 100% Kiwanis and only Kiwanis members can advertise. December 1st is the deadline.



San Diego Kiwanis Tidings



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Another Season—Cont.

concert will be presented December 16th. You heard him sing at the Club—you'll certainly want your wife and friends to have the same pleasure. And 40% of the receipts go to our Kiwanis Foundation. Plan on this one for sure.

S-D Day Dec. 1

The second annual National Safe Driving Day has been proclaimed by President Eisenhower for Dec. 1st. A high-powered 21-day promotional period will precede and follow-up the actual S-D Day so that all traffic agencies and all media will participate in promoting S-D Day minus 10 and S-D Day plus 10.

An S-D Day driver and pedestrian pledge will kick-off the program sponsored by the City Schools, seeking 75,000 pledges from students, teachers, parents and school employees. The PTA will also undertake a pledge campaign.

S. D. (Not San Diego) Day

December 1st is S. D. Day. In this instance "S.D." is not San Diego, it is SAFE DRIVING. S. D. Day (and the other 364) can be safe if we follow these rules:

1. As a driver BE ALERT.
2. As a pedestrian BE COURTEOUS.
3. As a car owner INSTALL AND USE SEAT BELTS.



Bible reading list, in observance of Bible reading week:

- | | |
|------------------|---------------|
| I Corinthians 13 | Luke 15 |
| Psalms 23 | Luke 10:25-37 |
| Romans 12 | James 3:1-13 |
| Romans 11 | |

Tolle, Studley Granted Privilege Membership



Latest members granted Privileged Membership in the Club are **Norman Tolle**, who took on the classification to open the Advertising Agency classification for his partner, **Don Dreise**, recently inducted, and **Earl Studley**, who retires this month from Standard Oil Co.



Privileged membership is granted to members who are retiring from business or who have over 10 years membership and request the special classification.

Excerpts from the Oct. Achievement Report

Total membership is now 228 . . . Basketball Tournament Committee sent out invitations to 32 high schools to compete here Dec. 15-16-17-19 . . . Our Circle K Committee gave a willing hand to the College Area Kiwanis Club in getting a Circle K Club started at S. D. State College . . . Club purchased \$150.00 worth of sound recording equipment to be used in instruction for blind children at **Foundation For Visually Handicapped Children** . . . following an Inter-Club at Calexico four of our members spent two full days touring the agricultural projects of Imperial Valley, and across the border into Mexico in observance of Farm-City Week . . . our **YMCA** raised an additional \$3,000 for the proposed Northeast YMCA . . . our **Club Speakers Bureau** supplied speakers to over a dozen organizations . . . Club had 100 per cent registration for the **District Convention** with our club as host club . . . **Public Relations Committee** produced over 400 column inches of news publicity, plus radio and TV programs on Kiwanis activities.

Giant Inter-Club Hears Senator Kuchel

The appearance of **Senator Kuchel** at last Tuesday's meeting also marked what was possibly the **biggest Inter-Club ever held** at one of our regular meetings.

Among the 300 persons who crowded in to hear Senator Kuchel were members from the following Kiwanis Clubs who all helped to make it a most successful meeting:

College Area, Hillcrest, Pacific Beach, Lemon Grove, Ocean Beach, National City, Escondido, Kearny Mesa, San Diego Harbor, La Jolla, Point Loma, Calexico, East San Diego, and La Mesa.

14 Members Attend Santa Ana Inter-Club

We had an Inter-Club with Santa Ana Wednesday, November 16, 12 noon.

Pres. Les Gehres gave a most interesting and informative talk.

Those attending besides Pres. Les:

- | | |
|------------------------|-----------------------|
| Dwight Keider | Jim Gillespie |
| Clay Lewis | Griff Hayes |
| "Chic" Holloway | L. B. Rudrauff |
| George Peck | John Fraser |
| Norm Tolle | Hugh McKie |
| Ken Witmer | Chris Larsen |
| Ross Wilson | |



- Dec. 6 — Basketball Tournament Program. Darrell Smith, Chairman.
- Dec. 13 — San Diego High School Choir. Lawrence Carr, Chairman.
- Dec. 20 — Support of Churches Christmas Program.
- Dec. 27 — Les Gehres Annual Report.

Norm Ferguson — Program Chairman
BE 2-2145

OUR NEXT BIG EVENT WILL BE THE BASKETBALL TOURNAMENT